# Zahntechnik plus

**(3 to 4 May 2024)**

Leipzig, 14 June 2023

**Zahntechnik plus 2024: Industry Get-Together Goes Into the Second Round**

**Following its successful premiere in 2022, Zahntechnik plus will take place for the second time on 3 and 4 May 2024 in Leipzig. The event combines a trade fair with an exhibition focusing on current dental issues and brings together owners of dental laboratories, dental technicians and other industry members at Leipzig Exhibition Centre to learn about the latest technology and market developments as well as exchanging knowledge and experiences. A major focus is the presentation of solutions for dental laboratories. New products and services will be on display at the exhibition and the parallel congress programme includes presentations, discussion panels and seminars that cater to the specific interests and needs of dental technicians.**

In 2024, the congress at Zahntechnik plus will once again be offering comprehensive, cutting-edge information and advanced training with five parallel programme pillars. These will consist of the Fachgesellschaft für Zahntechnik's (FZT e.V.) Expertise Congress and the three Theme Worlds on central topics in dental technology and economics as well as the exhibitor talks and workshops with combined product presentations and background information.

The main highlight of Zahntechnik plus is the Expertise Congress. In a series of talks entitled

"360 ° – Implant Prosthetics Today", high-profile speakers will be examining various aspects of implant prosthetics based on examples of individual case analyses and established treatment concepts.

Alongside the Expertise Congress, the three Theme Worlds, "Sustainable Laboratory", "Modern Technologies" and "Human Resources" will focus on practical solutions for owners of dental laboratories. Presentations and discussions will take a look at how future success and economic profits are expected to increasingly depend on sustainability factors in addition to quality and safety. Effective implementation of sustainability measures in the laboratory will also be a topic of discussion. Advances and options for digitalisation and the accompanying optimisation of all laboratory processes will be demonstrated at the Theme World entitled "Modern Technologies in the Laboratory". This also includes a look at the future of the skilled trades. Skilled labour is like gold dust, so the "Human Resources" Theme World will be informing laboratories about successful strategies for hiring, developing, managing and retaining staff.

**Large Variety of Exhibits and New Venue**

The combination of exhibition and congress makes it twice as attractive to attend Zahntechnik plus. The VDZI-certified congress offers information on the latest practical knowledge for everyday use in the laboratory. The industry exhibition also brings together well-known manufacturers, dealers and service providers for devices, instruments, tools and software, materials and supplies, equipment and furnishings as well as services. Due to the increased need for exhibition space and the extended programme, Zahntechnik plus will take place for the first time at the Congress Center Leipzig (CCL).

The targeted linking of themes between the congress and the exhibition has already been extremely well received by exhibitors. Exhibitors who have already registered include BEGO, Camlog, Dentauraum, dentona, Exocad, Straumann and Vita.

**About *Zahntechnik plus***

***Zahntechnik plus*** is a unique new platform for the dental technology industry. The event offers an unparalleled combination of political meetings with a congress and themed exhibition. Participants from throughout Germany are invited to come and find out about the latest technological and economic developments in the dental technology industry and exchange ideas and experiences. As a VDZI-certified event, ***Zahntechnik plus*** offers comprehensive technical and business training at the very highest level. Alongside the congress programme, an industry exhibition showcases the latest technologies, products and services. The premiere of ***Zahntechnik plus*** on 25 and 26 March 2022 welcomed 1,100 visitors and 50 exhibitors. The next ***Zahntechnik plus*** will take place on 3 and 4 May 2024.

**About Leipziger Messe**

Leipziger Messe is one of the ten leading German trade fair companies and one of the top 50 worldwide. It organises events in Leipzig and at various locations in Germany and abroad. With its five subsidiaries, the Congress Center Leipzig (CCL) and the KONGRESSHALLE am Zoo Leipzig, Leipziger Messe is a comprehensive service provider covering the entire event organisation sector. As a result, customers and visitors voted Leipziger Messe the 2022 trade fair industry service champion for the ninth time in a row in Germany's largest service ranking. The Leipzig Exhibition Centre comprises an exhibition area of 111,900 m² and an outdoor area of 70,000 m². It hosts more than 270 events – trade fairs, exhibitions and congresses – each year. Leipzig was the first German trade fair company to be certified according to the Green Globe standards. Sustainability is a recurring theme in Leipziger Messe's corporate activities.

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